



Greetings, Area Businesses!

Welcome to the planning of our second annual Women and Teens in Trades Day events, presented by Professional Women In Trades Inc (PWIT), where our local manufacturing and skilled trades can come together to introduce women in our community to the incredible opportunities available to them in these fields.

Women in Trades Day is an annual event that celebrates the achievements of women in the trades and encourages more women to consider careers in these fields. This year, we are excited to be adding a day designated specifically for teens looking to expand their career choices (with the help and cooperation of RUSD). Teens in Trades Day will target high school students in grades 9-12. The event is free and open to the public, and it features a variety of activities, live demos, hand-on activities, and employment opportunities.

Historically, women are underrepresented in the skilled trades. Fewer than 30% of the manufacturing workforce in the US is female. This event is aimed toward empowering and inspiring our middle and high school-aged and adult women to pursue careers in these non-traditional fields.

The Women in Trades Day event will include opportunities for networking, a tradeswomen panel discussion, guest speakers, live demonstrations, hands-on activities, employer booths, a “Get to Know the Employer” scavenger hunt activity, a welding competition, a light snack and lunch, and a “swag bag” for all guests. Teens in Trades Day will mimic Women in Trades with live demonstrations, hands-on activities, employer booths, a “Get to Know the Employer” scavenger hunt activity, a welding competition, a light snack, and a “swag bag” for all guests.

You are cordially invited to join these future tradeswomen and leaders on October 6th and 7th, 2023 at Roma Lodge. Your sponsorship level can be made in the following ways:

PRESENTING - \$1500 and above

Presenting Sponsorship includes your logo on all promotional materials, recognition on our organization website and at the event, thank you acknowledgement on social media after the event, promotional table for your company’s information, recruitment, and opportunities for demonstrations. Also, your business representative may present the kickoff to attendees and you will receive 3 complimentary one-year memberships to PWIT for any of your employees, a value of \$300. For every \$500 beyond the initial \$1500 sponsorship, you earn 1 additional one-year membership to PWIT.

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SPEAKER - \$1000

Speaker Sponsorship includes your logo on all promotional materials, recognition on our organization website and at the event, thank you acknowledgement on social media after the event, promotional table for your company's information, recruitment, and opportunities for demonstrations. Also, your business representative may choose to introduce guest speakers OR our closing event to attendees, and you will receive 2 complimentary one-year memberships to PWIT for any of your employees, a value of \$200.

EVENT LEVEL - \$500

Event Sponsorship includes your logo on all promotional materials, recognition on our organization website and at the event, promotional table for your company's information, recruitment, and opportunities for demonstrations. Also, your business representative may choose to present a speaker OR closing remarks to attendees, and 1 complimentary one-year membership to PWIT for any of your employees, a value of \$100.

EXHIBITOR TABLE - \$200

This includes one promotional table for your company's information where you may also provide demonstrations and do recruitment activities.

IN KIND SPONSORSHIP

This includes providing supplies for the event, such as welding materials, aluminum square stock, etc. You may also contact me directly to discuss other options.

We look forward to working with you to make this event a success! Please consider highlighting this opportunity to women in your companies. We are looking for women leaders to participate in the panel discussions.

Deadline to get logo and marketing material in by September 16, 2023.

Questions about the event may be directed to me using the information below. Please make checks payable to Professional Women in Trades, Inc

Yours in partnership,

Kidia Burns

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